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Rancho Cordova Travel & Tourism

For the Month of November 2024



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Tab 2 - Multi-Segment

Currency: USD - US Dollar

Rancho Cordova Travel & Tourism

For the month of: November 2024

	Current Month - November 2024 vs November 2023												Year to Date - November 2024 vs November 2023												Participation			
	Occ %		ADR		RevPAR		Percent Change from November 2023						Occ %		ADR		RevPAR		Percent Change from YTD 2023						Properties		Rooms	
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Folsom, CA+	68.8	64.2	136.29	133.01	93.79	85.34	7.3	2.5	9.9	9.9	0.0	7.3	70.4	71.1	138.61	143.09	97.53	101.76	-1.1	-3.1	-4.2	-4.2	0.0	-1.1	8	7	904	766
Roseville-Rocklin-Lincoln+	63.3	57.1	142.52	136.88	90.21	78.21	10.8	4.1	15.4	15.4	0.0	10.8	68.4	67.3	157.59	156.91	107.74	105.66	1.5	0.4	2.0	2.0	0.0	1.5	25	22	2955	2379
Tri-Valley Region+	56.0	57.7	136.78	137.63	76.57	79.39	-3.0	-0.6	-3.5	4.4	8.2	5.0	62.9	66.4	145.49	146.55	91.53	97.30	-5.2	-0.7	-5.9	1.2	7.6	2.0	43	37	4524	4376
Sacramento, CA+	65.1	60.5	146.93	149.13	95.70	90.25	7.6	-1.5	6.0	3.6	-2.3	5.1	66.6	65.8	152.07	153.25	101.25	100.88	1.1	-0.8	0.4	2.2	1.8	3.0	96	70	10279	9415
Rancho Cordova, CA+	60.3	56.4	105.82	108.89	63.83	61.38	7.0	-2.8	4.0	3.9	-0.1	6.9	63.1	66.4	110.41	116.15	69.66	77.09	-4.9	-4.9	-9.6	-8.8	1.0	-4.0	16	15	1960	1826

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Tab 3 - Multi-Seg Raw

Currency: USD - US Dollar

Rancho Cordova Travel & Tourism

For the Month of November 2024

	Current Month - November 2024 vs November 2023									Year to Date - November 2024 vs November 2023								
	Supply			Demand			Revenue			Supply			Demand			Revenue		
	2024	2023	% Chg	2024	2023	% Chg	2024	2023	% Chg	2024	2023	% Chg	2024	2023	% Chg	2024	2023	% Chg
Folsom, CA+	27,120	27,120	0.0	18,664	17,401	7.3	2,543,679	2,314,450	9.9	301,936	301,936	0.0	212,452	214,735	-1.1	29,447,604	30,726,209	-4.2
Roseville-Rocklin-Lincoln+	88,650	88,650	0.0	56,116	50,649	10.8	7,997,394	6,932,931	15.4	986,970	986,970	0.0	674,810	664,578	1.5	106,340,178	104,278,786	2.0
Tri-Valley Region+	135,720	125,430	8.2	75,975	72,350	5.0	10,391,912	9,957,282	4.4	1,473,862	1,369,490	7.6	927,267	909,259	2.0	134,906,675	133,251,629	1.2
Sacramento, CA+	308,370	315,720	-2.3	200,858	191,073	5.1	29,512,532	28,494,396	3.6	3,531,278	3,467,761	1.8	2,351,176	2,282,807	3.0	357,551,943	349,842,947	2.2
Ranch Cordova, CA+	58,800	58,830	-0.1	35,465	33,161	6.9	3,753,052	3,610,827	3.9	654,671	648,368	1.0	413,060	430,324	-4.0	45,605,556	49,984,172	-8.8

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Tab 4 - Multi-Seg DOW-Occ

Currency: USD - US Dollar

Rancho Cordova Travel & Tourism

For the Month of November 2024

	Current Month Occupancy (%)										Current Month Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	53.1	62.1	68.4	75.2	72.8	66.3	71.5	76.0	73.8	68.8	21.8	13.4	5.9	13.2	8.8	10.6	-8.1	3.3	-2.6	7.3
Roseville-Rocklin-Lincoln+	49.4	54.5	60.8	66.3	65.5	59.3	69.1	73.4	71.3	63.3	34.1	9.8	6.2	11.0	9.2	11.2	5.4	5.6	5.5	10.8
Tri-Valley Region+	43.9	56.1	66.2	64.6	57.9	57.7	52.1	52.9	52.5	56.0	3.0	-3.6	2.0	-1.0	-1.4	-1.0	-5.6	-6.8	-6.2	-3.0
Sacramento, CA+	50.9	59.7	64.7	67.2	66.8	61.9	70.9	72.4	71.7	65.1	12.6	-0.7	-1.8	6.9	13.3	5.2	10.5	9.4	9.9	7.6
Ranch Cordova, CA+	43.0	54.1	60.2	65.4	63.2	57.2	65.1	68.2	66.6	60.3	7.7	4.2	3.4	12.6	12.0	7.3	1.3	4.2	2.7	7.0

	Year to Date Occupancy (%)										Year to Date Occupancy Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	52.8	63.8	70.5	73.0	69.6	66.0	77.6	84.8	81.2	70.4	-2.4	1.0	-1.9	-0.6	-2.2	-1.1	-1.6	-1.1	-1.3	-1.1
Roseville-Rocklin-Lincoln+	53.2	60.4	67.9	69.6	67.8	63.8	76.4	82.9	79.7	68.4	3.0	1.3	1.3	0.9	0.4	1.3	0.5	2.5	1.6	1.5
Tri-Valley Region+	49.4	64.3	72.6	70.4	60.8	63.6	59.3	63.3	61.3	62.9	-5.0	-3.3	-2.8	-4.7	-7.0	-4.4	-7.2	-7.3	-7.3	-5.2
Sacramento, CA+	54.3	62.0	68.8	69.6	66.5	64.3	69.6	75.0	72.3	66.6	1.1	0.5	1.3	1.3	0.9	1.1	1.2	1.0	1.1	1.1
Ranch Cordova, CA+	48.7	57.6	64.0	65.8	62.3	59.7	68.5	74.5	71.5	63.1	-6.3	-5.7	-5.6	-5.1	-5.9	-5.6	-4.0	-3.6	-3.8	-4.9

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Tab 5 - Multi-Seg DOW-ADR

Currency: USD - US Dollar

Rancho Cordova Travel & Tourism

For the Month of November 2024

	Current Month ADR										Current Month ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	126.84	132.36	133.18	137.62	136.56	133.76	139.99	141.63	140.83	136.29	1.8	5.7	2.8	4.9	0.6	2.8	0.6	1.6	1.1	2.5
Roseville-Rocklin-Lincoln+	126.22	130.98	135.77	140.28	144.11	136.15	152.40	153.77	153.11	142.52	4.3	5.1	4.4	6.6	6.1	4.9	2.5	-1.1	0.6	4.1
Tri-Valley Region+	124.28	148.64	158.06	155.64	130.23	144.97	119.49	118.08	118.78	136.78	1.0	0.0	0.0	1.5	-1.4	0.3	0.9	0.8	0.8	-0.6
Sacramento, CA+	130.41	145.19	154.82	154.24	148.40	147.43	148.45	143.74	146.07	146.93	0.1	-5.7	-6.7	-0.1	4.4	-2.1	2.3	-1.7	0.3	-1.5
Ranch Cordova, CA+	94.54	105.19	109.49	109.05	104.90	105.31	105.71	107.65	106.70	105.82	-5.7	-3.5	-2.3	-2.0	-0.3	-2.6	-2.5	-4.6	-3.6	-2.8

	Year to Date ADR										Year to Date ADR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	127.77	133.24	136.16	136.06	134.72	133.94	146.44	149.52	148.04	138.61	-6.0	-2.8	-2.7	-3.4	-3.6	-3.6	-2.2	-2.7	-2.4	-3.1
Roseville-Rocklin-Lincoln+	145.34	140.95	144.63	146.31	149.26	145.40	179.21	184.35	181.88	157.59	-1.8	-0.9	-0.2	0.3	1.2	-0.2	1.2	0.9	1.1	0.4
Tri-Valley Region+	130.25	159.72	167.91	164.57	138.65	154.12	123.36	123.08	123.22	145.49	-0.9	1.5	0.4	0.6	-1.5	0.3	-4.0	-3.8	-3.9	-0.7
Sacramento, CA+	138.67	150.40	160.76	160.19	151.63	153.06	148.38	151.28	149.89	152.07	0.1	-0.3	-0.3	0.2	-0.1	0.0	-1.7	-3.0	-2.4	-0.8
Ranch Cordova, CA+	100.32	107.39	111.28	111.66	108.33	108.23	113.51	116.24	114.93	110.41	-7.3	-5.2	-4.9	-4.9	-4.8	-5.3	-3.9	-4.9	-4.4	-4.9

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Tab 6 - Multi-Seg DOW-RevPAR

Currency: USD - US Dollar

Rancho Cordova Travel & Tourism

For the Month of November 2024

	Current Month RevPAR										Current Month RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	67.41	82.20	91.08	103.49	99.48	88.73	100.15	107.68	103.92	93.79	24.0	19.9	8.9	18.8	9.5	13.7	-7.5	4.9	-1.5	9.9
Roseville-Rocklin-Lincoln+	62.33	71.43	82.55	92.98	94.41	80.74	105.38	112.94	109.16	90.21	39.8	15.5	10.8	18.4	15.9	16.6	8.1	4.5	6.2	15.4
Tri-Valley Region+	54.50	83.35	104.56	100.51	75.45	83.67	62.29	62.43	62.36	76.57	4.0	-3.6	2.0	0.4	-2.8	-0.7	-4.8	-6.0	-5.4	-3.5
Sacramento, CA+	66.38	86.72	100.24	103.65	99.10	91.22	105.32	104.05	104.68	95.70	12.8	-6.3	-8.4	6.7	18.2	3.0	13.0	7.6	10.2	6.0
Ranch Cordova, CA+	40.63	56.91	65.89	71.31	66.25	60.20	68.81	73.37	71.09	63.83	1.5	0.5	1.0	10.3	11.7	4.5	-1.3	-0.6	-1.0	4.0

	Year to Date RevPAR										Year to Date RevPAR Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	67.49	85.05	95.98	99.28	93.80	88.41	113.69	126.77	120.23	97.53	-8.2	-1.9	-4.5	-4.0	-5.7	-4.6	-3.7	-3.7	-3.7	-4.2
Roseville-Rocklin-Lincoln+	77.34	85.19	98.14	101.82	101.26	92.82	136.95	152.86	144.90	107.74	1.2	0.4	1.1	1.2	1.6	1.2	1.8	3.4	2.6	2.0
Tri-Valley Region+	64.37	102.77	121.85	115.92	84.25	97.97	73.12	77.93	75.53	91.53	-5.9	-1.9	-2.4	-4.2	-8.4	-4.1	-10.9	-10.9	-10.9	-5.9
Sacramento, CA+	75.32	93.23	110.61	111.52	100.80	98.39	103.34	113.43	108.38	101.25	1.2	0.2	1.0	1.5	0.7	1.0	-0.5	-2.1	-1.3	0.4
Ranch Cordova, CA+	48.82	61.81	71.24	73.49	67.47	64.63	77.79	86.58	82.19	69.66	-13.2	-10.6	-10.2	-9.7	-10.4	-10.6	-7.7	-8.3	-8.1	-9.6

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Tab 7 - Multi Seg DOW Raw-Sup

Currency: USD - US Dollar

Rancho Cordova Travel & Tourism

For the Month of November 2024

	Current Month Supply (%)										Current Month Supply Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	3616	3616	3616	3616	3616	18080	4520	4520	9040	27120	0.0	0.0	0.0	-20.0	-20.0	-9.1	25.0	25.0	25.0	0.0
Roseville-Rocklin-Lincoln+	11820	11820	11820	11820	11820	59100	14775	14775	29550	88650	0.0	0.0	0.0	-20.0	-20.0	-9.1	25.0	25.0	25.0	0.0
Tri-Valley Region+	18096	18096	18096	18096	18096	90480	22620	22620	45240	135720	8.2	8.2	8.2	-13.4	-13.4	-1.6	35.3	35.3	35.3	8.2
Sacramento, CA+	41116	41116	41116	41116	41116	205580	51395	51395	102790	308370	-2.3	-2.3	-2.3	-21.9	-21.9	-11.2	22.1	22.1	22.1	-2.3
Ranch Cordova, CA+	7840	7840	7840	7840	7840	39200	9800	9800	19600	58800	-0.1	-0.1	-0.1	-20.0	-20.0	-9.1	24.9	24.9	24.9	-0.1

	Year to Date Supply (%)										Year to Date Supply Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	42363	43267	43267	43267	43236	215401	43267	43267	86535	301936	-2.4	-0.3	-0.3	-0.3	-0.4	-0.7	1.8	1.8	1.8	0.0
Roseville-Rocklin-Lincoln+	138477	141432	141432	141432	141331	704105	141432	141432	282865	986970	-2.4	-0.3	-0.3	-0.3	-0.4	-0.7	1.8	1.8	1.8	0.0
Tri-Valley Region+	206806	211109	211109	211109	211067	1051201	211330	211330	422661	1473862	5.0	7.2	7.2	7.3	7.3	6.8	9.7	9.7	9.7	7.6
Sacramento, CA+	495691	506186	506010	505910	505544	2519341	505967	505970	1011937	3531278	-0.5	1.6	1.5	1.5	1.4	1.1	3.7	3.7	3.7	1.8
Ranch Cordova, CA+	91854	93815	93815	93815	93746	467044	93814	93814	187627	654671	-1.4	0.6	0.6	0.7	0.6	0.2	2.9	2.9	2.9	1.0

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Tab 8 - Multi Seg DOW Raw-Dem

Currency: USD - US Dollar

Rancho Cordova Travel & Tourism

For the Month of November 2024

	Current Month Demand (%)										Current Month Demand Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	1922	2246	2473	2719	2634	11994	3234	3437	6670	18664	21.8	13.4	5.9	-9.5	-13.0	0.6	14.9	29.1	21.8	7.3
Roseville-Rocklin-Lincoln+	5837	6446	7186	7834	7744	35047	10217	10852	21069	56116	34.1	9.8	6.2	-11.2	-12.6	1.1	31.8	32.0	31.9	10.8
Tri-Valley Region+	7935	10147	11971	11686	10484	52223	11792	11960	23752	75975	11.4	4.3	10.3	-14.3	-14.7	-2.6	27.7	26.1	26.9	5.0
Sacramento, CA+	20927	24558	26620	27630	27457	127192	36463	37203	73666	200858	10.0	-3.0	-4.0	-16.5	-11.5	-6.6	34.8	33.6	34.2	5.1
Ranch Cordova, CA+	3369	4242	4718	5127	4952	22407	6379	6679	13058	35465	7.7	4.1	3.4	-9.9	-10.4	-2.5	26.5	30.1	28.3	6.9

	Year to Date Demand (%)										Year to Date Demand Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	22378	27619	30499	31572	30105	142173	33593	36686	70279	212452	-4.7	0.7	-2.1	-0.9	-2.5	-1.8	0.2	0.7	0.5	-1.1
Roseville-Rocklin-Lincoln+	73693	85486	95973	98430	95875	449457	108081	117272	225353	674810	0.6	1.0	1.0	0.6	0.0	0.6	2.4	4.4	3.4	1.5
Tri-Valley Region+	102202	135836	153199	148703	128254	668193	125261	133814	259074	927267	-0.3	3.6	4.2	2.2	-0.2	2.1	1.8	1.7	1.7	2.0
Sacramento, CA+	269241	313773	348161	352202	336059	1619436	352361	379378	731740	2351176	0.5	2.1	2.9	2.8	2.3	2.2	4.9	4.7	4.8	3.0
Ranch Cordova, CA+	44699	53992	60060	61742	58389	278882	64296	69882	134178	413060	-7.6	-5.2	-5.0	-4.4	-5.3	-5.4	-1.2	-0.9	-1.0	-4.0

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Tab 9 - Multi Seg DOW Raw-Rev

Currency: USD - US Dollar

Rancho Cordova Travel & Tourism
For the Month of November 2024

	Current Month Revenue (%)										Current Month Revenue Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	243738	297249	329362	374224	359706	1604279	452667	486733	939401	2543679	24.0	19.9	8.9	-5.0	-12.4	3.4	15.6	31.2	23.2	9.9
Roseville-Rocklin-Lincoln+	736775	844261	975701	1098975	1115899	4771611	1557062	1668720	3225782	7997394	39.8	15.5	10.8	-5.3	-7.3	6.0	35.1	30.6	32.7	15.4
Tri-Valley Region+	986174	1508256	1892062	1818773	1365404	7570669	1409038	1412205	2821243	10391912	12.6	4.3	10.3	-13.1	-15.8	-2.3	28.8	27.1	27.9	4.4
Sacramento, CA+	2729176	3565549	4121402	4261501	4074514	18752143	5412798	5347591	10760389	29512532	10.2	-8.5	-10.5	-16.6	-7.6	-8.5	37.9	31.4	34.6	3.6
Ranch Cordova, CA+	318528	446203	516559	559065	519398	2359753	674297	719002	1393299	3753052	1.5	0.4	1.0	-11.8	-10.7	-5.0	23.3	24.2	23.7	3.9

	Year to Date Revenue (%)										Year to Date Revenue Percent Change (%)									
	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total	Sun	Mon	Tues	Wed	Thur	WD	Fri	Sat	WE	Total
Folsom, CA+	2859179	3679851	4152919	4295654	4055665	19043268	4919203	5485133	10404336	29447604	-10.4	-2.2	-4.7	-4.3	-6.0	-5.3	-2.0	-2.0	-2.0	-4.2
Roseville-Rocklin-Lincoln+	10710291	12049211	13880663	14401177	14310778	65352120	19369078	21618980	40988058	106340178	-1.2	0.1	0.8	0.9	1.2	0.4	3.6	5.3	4.5	2.0
Tri-Valley Region+	13311329	21695714	25722965	24471623	17782801	102984432	15452635	16469608	31922243	134906675	-1.1	5.2	4.6	2.8	-1.8	2.4	-2.3	-2.2	-2.3	1.2
Sacramento, CA+	37336690	47191060	55968789	56420318	50957808	247874665	52284635	57392643	109677278	357551943	0.7	1.8	2.6	3.0	2.2	2.2	3.1	1.5	2.3	2.2
Ranch Cordova, CA+	4484249	5798230	6683271	6894005	6324965	30184721	7298047	8122789	15420835	45605556	-14.4	-10.1	-9.7	-9.1	-9.8	-10.4	-5.1	-5.7	-5.4	-8.8

A blank row indicates insufficient data.

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