



**Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Wednesday, April 26, 2023, Noon – 1:30 PM
Rancho Cordova Police Department
Canfield Room
2897 Kilgore Road
Rancho Cordova, CA 95670**

RCTT Values: Kaizen Respect Integrity Alignment Innovation

Attendance:

Board Members In Attendance: Sarah Alvarado, Kristin Goble, Terry Park, Michelle Quartarolo.

Board Members Absent: Adam Bowley, Amanda Norton, Diann Rogers

Advisory Board Members in Attendance:

Patrick Larking-Cordova Recreation and Park District

Lt. Nick Goncalves-Rancho Cordova Police Department

Those Also in Attendance:

Marc Sapoznik-President/CEO, Dawn Hall-VP of Operations, Caitlin McNamee with Courtyard by Marriott

Agenda:

I. Call to Order – Interim Chair

- Establish quorum and started meeting at 12:16pm.
- Comments by the Chair – None to report

II. Public Comment – Matters Not on the Agenda

- **Nick Goncalves-RCPD** – Nothing to report
- **Patrick Larkin-CRPD** –
 - Kids Day in the Park is Saturday 04/29/2023 at Hagen Park
 - Mermaid Convention is scheduled for May 19-21st
 - New Park – Williamson Park is being dedicated on Saturday, May 13th at 9am.
 - Park renovations getting underway at Federspiel Park
 - There are 6 new parks in the Q

III. Matters Requiring Action or Notice

- Consent:
- Approval of March meeting minutes
- Approval of Marc financials
 - **Action Item:** Kristin Goble motions to approve Consent Items of March Meeting Minutes and Financials. Terry Park seconded. Motion passes by all board members present.
- Board Chair Vote for Terry Park
 - **Action Item:** Michelle Quartarolo motioned to have Terry Park be Board Chair. Kristin Goble seconded. Motion passes by all board member present.
- Board Director Vote for Caitlin McNamee
 - **Action Item:** Michelle Quartarolo motioned to bring Caitlin McNamee on as a board member. Sarah Alvarado seconded. Motion passes by all board members present.

IV. Committee Reports

a) Sales/Marketing – reports included

V. General Discussion Items –

- Michelle Quartarolo let everyone know that she is leaving the Hampton Inn and her last day will be April 28, 2023. She will be taking over her father's business. She will no longer be able to be secretary. This will be her last meeting.
- Marc Sapoznik
 - Brand Refresh results are just now coming in and we will share more in the next meeting.
 - Community Sentiment Survey is ready to go out live on April 28th
 - Summit is this Friday, April 28th
 - Barrel District will have a presence at the Airshow this year.
 - Hometown for the holidays – Patrick Larkin asked if we target specific areas:
 - Citrus Heights, Fair Oaks, Carmichael, Rosemont – No hotels in these area.

VI. Chairperson's Update – None to report

VII. Director Updates – Open Forum

VIII. Property Updates – None to report

IX. New Business/Future Agenda Items

(Items for future consideration, may not be discussed until agendaized)

X. Closed Session

XI. Adjourn at 12:55pm

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2729 Prospect Park Drive, Suite 117, Rancho Cordova, California, 95670, during normal business hours, except holidays.

Public Comment: In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 290-5166 at least 72 hours prior to the meeting.

Minutes respectfully submitted by Dawn S Hall / VP of Operations