

VISIT 
**RANCHO
CORDOVA**
CALIFORNIA

**Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Wednesday, August 9, 2023, 1:30 PM – 2:00 PM
Drink EEZY Wines
11225 Trade Center Drive, Suite 250
Rancho Cordova, CA 95670**

RCTT Values: Kaizen Respect Integrity Alignment Innovation

Attendance:

Board Members Present: Sarah Alvarado, Amanda Norton, Caitlin McNamee, Adam Bowley, Diann Rogers, Kristin Goble

Board Members Absent: Terry Park

Advisory Board: Patrick Larkin-Cordova Recreation & Park District

Advisory Board Absent: Nick Goncalves-Rancho Cordova Police Department

Others in Attendance: Marc Sapoznik-CEO/President, Edana Chisler-Fairfield Inn & Suites, Dawn Hall-VP of Operations

Agenda:

I. Call to Order – Chair

- Establish quorum at 1:47pm
- Comments by the Chair- nothing to report, just a quick meeting to approve consent items and bring on a new board member.

II. Public Comment – Matters Not on the Agenda

- Diann Rogers let everyone know that the Elected Officials is on September 31st from 5:30-7:30pm. Please RSVP on the Chamber website for tickets.
- Diann Rogers also let everyone know that their 60th Anniversary Gala will be on October 19th. More to come.

III. Matters Requiring Action or Notice

- Consent: Action Item: Diann Rogers motioned to accept the June Consent Items. Amanda Norton seconded. Motion approved by all board members present.
- Approval of June meeting minutes

- Approval of June, July financials
- Distribution of new policies-Everyone has in their packet updated Policies and Procedures to take a look at. This will be discussed at the August Board Meeting on 08/30/2023.

IV. Board Nomination

Edana Chisler – Action Item: Sarah Alvarado motioned to bring on Edana Chisler as a board member. Kristin Goble seconded. Motion approved by all board members present.

V. Reports – Will discuss at August Board Meeting on 08/30/2023.

- a) Sales
- b) Marketing

VI. General Discussion Items

- a. **Board Retreat Date**-Marc Sapoznik asked everyone to start thinking about a board retreat date and bring that back to the August Board Meeting on 08/30/2023.

VII. Chairperson’s Update

VIII. Director Updates – Open Forum

IX. Property Updates

X. New Business/Future Agenda Items

(Items for future consideration, may not be discussed until agendized)

XI. Adjourn: Meeting adjourned at 1:53pm.

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2729 Prospect Park Drive, Suite 117, Rancho Cordova, California, 95670, during normal business hours, except holidays.

Public Comment: In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today’s posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 290-5166 at least 72 hours prior to the meeting

Minutes respectfully submitted by Dawn S Hall / VP of Operations