

RCTT Board Meeting

Visit Rancho Cordova - 10969 Trade Center Dr #100, Rancho Cordova, CA 95670

Wednesday, 02/22/2023

12:03pm – call to order

Board Members Present: Michelle Quartarolo, Kristen Goble, Amanda Norton, Adam Bowley (via zoom), Terry Park (via zoom), Nick Gonzales with Rancho Cordova Police Department, Matt Tamayo Rancho Cordova Police Department, Diann Rogers

Board Members Absent: Sarah Alvarado and Patrick Larkin with Cordova Recreation & Park District

Additional Guests: Marc Sapoznik, CEO/President

Marc Sapoznik– overview of Agenda

All - Introductions

Matt Tamayo– Nick Gonzales will be taking over; Matt Tamayo has been promoted

Action Item: Kristen Goble motioned to approve consent items. Amanda Norton seconded. Motion passes by all board members present.

Marc Sapoznik– income is lower due to general occupancy, and we are hoping to see a rise with rowing coming

Amanda Norton – second approving the minutes, budget, and financials

POP/PD team adding one new member

POP officers can be reached by the phone number provided by the Rancho Cordova police department. Rancho PD recommends meeting your POP officer and gathering their contact information

Update on Sales and Marketing; 56% of new users on our website. May 17th tickets are on sale for the airshow, Rio Strada returning to the area. Maggie Huss met with Folsom/Cordova school district for pricing on track & field, performing arts, and youth sports events. PERC program is new and updated on the intranet. Update your information on the portal and reach out to Lisa for training

04/28/2023 – Tourism Summit Date, locking up the venue for this event

New RCTT Team Member – Kristen Achziger, Content Manager

TownePlace Suites is slated to open in April of 2023

Listing of hotels on website is a random process

12:49pm Meeting Adjourned

Minutes submitted by Michelle Quartarolo