

VISIT 
**RANCHO
CORDOVA**
CALIFORNIA

**Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Monday, February 24, 2025, 10:30-11:00 AM
Visit Rancho Cordova Office
2868 Prospect Park Drive, Suite 130
Rancho Cordova, CA 95670**

RCTT Values: Kaizen Respect Integrity Alignment Innovation

Attendance:

Board Members in Attendance: Edana Chisler, Sarah Alvarado, Paige Bender, Patrick Larkin, Cassandra Marcum, Amanda Norton

New Board Members in Attendance: Maria Beams, Bethany Getz and Anna Martinez

Board Members Absent: None

Advisory Board Member Absent: Jimmy McFarland, RC Police Department

Agenda:

I. Call to Order – Edana Chisler, Chair

- Establish quorum at 11:10 am
- Comments by the Chair – Edana Chisler welcomed and thanked everyone in attendance. Everyone went around the room and introduced themselves.

II. Public Comment – Matters Not on the Agenda – Edana Chisler, Chair

III. Matters Requiring Action or Notice – Chair

- Consent: **Action Item:** Edana Chisler motioned to approve the consent items as presented. Patrick Larkin seconded. Motion passed by all board members present.
- Approval of January meeting minutes
- Approval of January financials
- Vote for new board members:
 - Bethany Getz-Courtyard
 - Maria Beams-Hampton Inn
 - ~~Desiree Alferes-Residence Inn – Absent~~
 - Anna Martinez-Holiday Inn

- **Action Item:** Edana Chisler motioned to accept Bethany Getz, Maria Beams, and Anna Martinez applications to hold a position on the Board. Sarah Alvarado seconded. Motion passed by all board members present.

IV. Reports

- Sales Reporting for January** - Will be reported out in March
- Marketing Reporting for January** - Will be reported out in March

6. Chairperson's Update – Edana Chisler, Chair

- Edana Chisler welcomed our newest board members and thanked them for stepping up and participating.

7. Director Updates – Open Forum

8. Property Updates

- Paige Bender informed the group that they have a new property change
- Maria Beams says that they are tracking gov/military losses in room stays. They had some coaches here from out of the country visiting for the upcoming Olympics.
- Anna Martinez is awaiting permitting for outside, lobby, bar, and restaurant renovations.
- Edana Chisler let everyone know that their pool is now open.

9. New Business/Future Agenda Items

(Items for future consideration, may not be discussed until agendized)

10. Adjourn -Adjourned at 11:24 am

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2868 Prospect Park Drive, Ste 130, Rancho Cordova, California, 95670, during normal business hours, except holidays.

Public Comment: In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 460-8200 at least 72 hours prior to the meeting.

Minutes respectfully submitted by Dawn S Hall/VP of Operations