



**Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Thursday, July 30, 2026, 12 PM – 2 PM
Visit Rancho Cordova Office
2868 Prospect Park Drive, Suite 130
Rancho Cordova, CA 95670**

RCTT Values: Kaizen Respect Integrity Alignment Innovation

Attendance:

Board Members in Attendance: Edana Chisler, Paige Bender, Patrick Larkin, James Lynton, Cassandra Marcum, Anna Martinez & Amanda Norton

Advisory Board Member Absent: Quis Formoli

Also in Attendance: Dawn Hall-VRC VP of Operations, Kristen Achziger-Director of Marketing & Communications, Robbie Garcia-GM Marriott, Gloria Guzman-GM Extended Stay, Melissa Yalung-GM Residence Inn

Agenda:

I. Call to Order – Edana Chisler, Chair

- Establish quorum – established quorum at 12:15pm. Edana Chisler had everyone introduce themselves. Dawn Hall wanted to say a special that you to Kristen Achziger for providing today's lunch for everyone.
- Comments by the Chair
 - Marc Sapoznik is on vacation.
 - Welcome James Lynton to the Board.
 - TOT Letter mailed to hotels on 07/20/2026
 - Dawn Hall just wanted to make sure that everyone received this letter from the City and that she has been working with Erin Naderi to make sure they had the correct GM information for all properties. This will not affect TBID but should help with processing timely.
 - Nominations for upcoming Chair & Secretary Positions
 - Edana Chisler ask that those who might be interested, to contact Dawn Hall or Marc Sapoznik.

- Anyone interested in Leadership Class XX – Deadline to apply is August 14, 2026.

II. Public Comment – Matters Not on the Agenda – Edana Chisler, Chair

- Nothing to report.

III. Matters Requiring Action or Notice – Chair

Consent Items:

- Approval of April & June meeting minutes
- Approval of April, May & June financials – Dawn Hall mentioned the following
 - Answered all questions regarding April-June Financials
 - Let everyone know that the Directors and Officers Insurance was emailed to everyone and is also in their binders.
 - The Updated Management District Plan document from City was emailed to the board and is also in their binders.
- **Action Item:** Cassandra Marcum motioned to approve all consent items as presented. Edana Chisler seconded. Motion passes by all board members present.
- **Action Items for vote:**
 - Formally accept Maria Beams Resignation from the Board
 - Nomination of Robbie Garcia to Board
 - **Action Item:** Robbie Garcia gave a little history about working in the hospitality industry. Edana Chisler motioned to accept Robbie Garcia's application to hold a board seat for Visit Rancho Cordova. James Lynton seconded. The motion passes by all board members present.

IV. Reports

- a) Sales – Report in Binder (April – June)** – Dawn Hall made sure that everyone received all of the BizDev Reports and that if they had questions they could ask, but she may have to get back to you on specifics of the report.
- b) Marketing - Report in Binder (April – June)**
 1. Kristen Achziger gave a thorough dive into the Marketing reports for April-June and answered all questions as they came up.
 2. Kristen Achziger said that should would be participating in more future board meetings to be available to answer questions and explain some of the reporting.

V. Chairperson's Update – Edana Chisler, Chair

- a) Destination Development Funds - Investment Options
- b) Formation of Committee for Destination Development Funds Use
 - a. Dawn Hall let everyone know that her and Marc Sapoznik would be putting together a committee to discuss what would be best used for these funds. More to come. In the interim, these funds would be moved to the Money Market Bank account for future use.

VI. Director Updates – Open Forum

VII. Property Updates

- Edana Chisler-Fairfield Inn had nothing to report

- Paige Bender-Homewood Suites is looking for a housekeeping supervisor. Also if you remember Brandon, he is no longer with their property.
- Cassandra Marcum-Rancho Cordova Area Chamber of Commerce – The Chamber’s Annual Elected Officials Event is on September 2 at the Mather Jet Center. Dawn Hall mentioned that we have 2 extra tickets and to email her if interested.
- Patrick Larkin-Cordova Recreation & Park District – New guide is coming out soon.
- Gloria Guzman-Extended Stay – Nothing to report.
- Robbie Garcia-Marriot – Couple of positions are open at their property, new pavement is complete. Also, Robbie sits as chair of the Chamber’s Golf Tournament that will be held on September 25. They are looking for Raffle prizes and sponsorships are still available. She thanked VRC for their beverage cart sponsorship.
- James Lynton-Extended Stay – Nothing to report
- Anna Martinez-GM Holiday Inn – Exterior is almost complete. Interior lobby and front desk area will start next week, and they are hoping to have all renovations completed by end of the year.
- Melissa Yalung-Residence Inn – They are looking for a part-time maintenance person.

VIII. New Business/Future Agenda Items

(Items for future consideration may not be discussed until agendaized)

IX. Adjourn – Meeting was adjourned at 1:44pm.

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2868 Prospect Park Drive, Suite 130, Rancho Cordova, California, 95670, during normal business hours, except holidays.

Public Comment: In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today’s posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 460-8200 at least 72 hours prior to the meeting.

Respectfully submitted by Dawn S Hall, VP of Operations Visit Rancho Cordova