Monthly Sales Report

Notes

- Fall FAM Highlights: We hosted our first FULL FAM Trip of 10 planners! While here, they enjoyed a specially curated wine pairing dinner featuring Scott Harvey Wines by Chef Robb at Marriott Rancho Cordova. We showed them around town on a driving tour, searched the skies for birds at Soil Born and had a delicious lunch, and held our very first "Best of the Cho Expo" featuring Frequency Coworking & Events and more
 - These planners have also reiterated that they want to meet more partners, so please block off our next FAM dates so you are available to participate.
- Small & Boutique Meetings Highlights: Meetings with AMEX GBT, HPN Global, HelmsBriscoe, Conference Direct and more
- Save the Dates!
 - Sales Quarterly Quorum 11/14/2024
 - Destination Analysis 2/6/2025
 - Spring FAM 3/21-23/2025

Highlights

Lead Generation

- Leads MTD: 15
- Leads YTD: 165
- Lead room night generation MTD: 2,612
- Lead room night generation YTD: 44,435
- Confirmed Leads YTD: 84

Meetings & Events

- HPN Global Partner Webinar
- Fall FAM Trip
- Sac State Homecoming
- Small & Boutique Meetings

What's Next

- Office Move
- Rancho Cordova State of the City
- Sales Quarterly Quorum Q4





















