Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Thursday, October 29, 2026, 12:00 PM – 2:00 PM
Visit Rancho Cordova Office
2868 Prospect Park Drive, Suite 130
Rancho Cordova, CA 95670

RCTT Values:

Ambassadors of Community | Collaboration-Fueled | Inclusive at the Core
Always Trustworthy | Possibility-Minded | Unapologetically Joyful

Attendance

Board Members Present: Paige Bender, Edana Chisler, Chase Michelotti, James Lynton, Amanda Norton, Melissa Yalung

Board Members Absent: Robbie Garcia(Excused), Naira Ghazaryan(Excused), Cassandra Marcum(Excused), Anna Martinez(Excused)

Advisory Member Present: Quis Formoli

Others in Attendance: Dawn Hall-Interim CEO, Kristen Achziger-Director of Marketing & Communications, Quinten Rodrigues-Business Development Administrator, Chief Shaun Hampton

Agenda:

I. **Call to Order – Board Chair Paige Bender**
   - Establish quorum at 12:12pm
   - Comments by the Chair – Paige Bender welcomed everyone and then turned the meeting over to Dawn Hall to start the Annual Meeting presentation.

II. **Public Comment – Matters Not on the Agenda – Paige Bender –** Nothing to report.

III. **Annual Report – Given by VRC Staff**
   - Dawn Hall, Kristen Achziger & Quinten Rodrigues gave Annual Report Presentation.

IV. **Matters Requiring Action or Notice – Board Chair Paige Bender**

Consent:

- Approval of September meeting minutes - **Action Item:** James Lynton motioned to approve the September meeting minutes. Edana Chisler seconded. Motion passes by all board members present.

- Approval of October Special Meeting Minutes – **Action Item:** Paige Bender motioned to approve the October Special Meeting Minutes. Melissa Yalung seconded. Motion passes by all board members present. Edana, Chase & James abstained, as they were not in attendance.
- Approval of September financials – Dawn Hall answered any questions and did an overview of what was provided. **Action Item:** Edana Chisler motioned to approve the September financial. James Lynton seconded. Motion passes by all board members present.
- **Action Item**: James Lynton vote for Secretary position – Melissa Yalung motioned to vote James Lynton into the Secretary position. Edana Chisler seconded. Motion passes by all board members present.
- **Action Item**: By-Laws Update – Report available in October Board Packet 10/26/2026. Edana Chisler motioned to make the one change to the by-laws allowing one non-lodging business to be in an executive position. Melissa Yalung seconded. Motion passes by all board members present.
- **Action Item**: Cassandra Marcum vote for Treasurer – Edana Chisler motioned to vote Cassandra Marcum into the Treasurer position. Chase Mitchelotti seconded. Motion passes by all board members present.

V. Reports

a) **Sales – Report available in October Board Packet 10/26/2026**

b) **Marketing - Report available in October Board Packet 10/26/2026 – Kristen Achziger –** Kristen Achziger gave an in-depth overview of the Marketing report. Also spoke on the importance of websites as a voice of integrity and accuracy.

VI. General Discussion Items from Interim CEO – Dawn Hall – Dawn asked if the report given to the board was too much information. James Lynton said at this time, no. It is great to see everything happening and if it becomes too much, the board will provide that feedback.

- Interim CEO Report throughout October 2026
- Brown Act regarding Board Packets on Website
- Outcome of vote for Board Chair
  - Paige Bender received 5 votes
  - Robbie Garcia received 4 votes
- The Destination Development Committee will start meeting Q1 to get vision from our new CEO.
- All banking signature cards are now current with Paige Bender and Dawn Hall as signers on the account and Edana Chisler has been removed.
- SearchWide Global has been conducting several Assessment Interviews and should wrap up this week. Our search committee will meet for the first time tomorrow.
- There will be no December Board Meeting

VII. Chairperson's Update – Paige Bender – No questions or concerns.

a) Annual Tourism Summit – Moved to Q1 to introduce new CEO

b) 4th Quarter Hotel Watch – November 19, 2026, 10:30-11:30AM

c) Board Retreat – Moved to Q1 or early Q2 for new CEO

VIII. Director and Property Updates – Open Forum

- **Paige Bender** let everyone know that they no longer have an AGM.
- **James Lynton** Nothing new, Alyssa is back and doing well.
- **Edana Chisler** says that they are looking for a new GM.
- **Quis** nothing to report.
- **Melissa Yalung** has been doing the GM and Sales position. Luis is no longer with Residence Inn.
- **Chase Mitchelotti** let everyone know that Halloween in Hagen was very successful.
- **Kristen Achziger** ask that everyone submit their calendar events. Cozy Crawl is up and running.

IX. New Business/Future Agenda Items

(Items for future consideration, may not be discussed until agendized)

X. Closed Session: Personnel

- Closed session reported that Dawn Hall will receive a 25% increase while in the interim position. Paige Bender will contact Dawn Hall.

XI. Adjourn at 1:55pm.

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2868 Prospect Park Drive, Suite 130, Rancho Cordova, California, 95670, during normal business hours, except holidays.

Public Comment: In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties with an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 460-8207 at least 72 hours prior to the meeting.

Respectfully submitted by James Lynton.