



**Rancho Cordova Travel and Tourism Corporation  
Board of Directors Meeting Minutes  
Wednesday, October 25, Noon – 2:00 PM  
Visit Rancho Cordova Conference Room  
10969 Trade Center Drive, Suite 100  
Rancho Cordova, CA 95670**

**RCTT Values: Kaizen Respect Integrity Alignment Innovation**

**Attendance**

**Board Members In Attendance:** Edana Chisler, Kristin Goble, Caitlin McNamee, Amanda Norton, Diann Rogers, Sundar Arumugam

**Board Members Absent:** Sarah Alvarado, Terry Park

**Advisory Board in Attendance:** Nick Goncalves-RCPD, Patrick Larkin-CRPD

**Advisory Board Absent:** None

**Also in Attendance:** Marc Sapoznik-CEO/President, Dawn Hall-VP of Operations

**Agenda:**

**I. Call to Order – Chair – Terry Park**

- Establish quorum at 12:10pm
- Comments by the Chair – No comments

**II. Public Comment – Matters Not on the Agenda – Terry Park**

- Diann Rogers
  - Thank you for your support of the 60<sup>th</sup> Anniversary Gala
  - State of the City is on November 1<sup>st</sup> 5:30pm
  - November 16<sup>th</sup> Holiday Craft Faire 5-7:30pm
- Amanda Norton
  - Economic Development has launched its Strategic Plan and received 12 quotes and would like to work with our hoteliers on business travel.
- Asst. Chief Nick Goncalves
  - Chief Brandon Luke retiring and Matt Tamayo will be Chief starting Nov 8<sup>th</sup>.

- Patrick Larkin
  - Trunk or Treat is happening this Saturday at Hagen Park.
  - Moved to 11070 White Rock Road, Ste 130, Rancho Cordova, CA
  - Completing the Optimizing Plan for sites to be developed next. Done in Jan 24
    - Douglas and Sunrise
    - Rio Del Oro – one to open in January and a second to compliment
    - Mather Sports Complex – Gym from the military to replace/build

### III. Matters Requiring Action or Notice – Terry Park

- Consent: **Action Item:** Kristen Goble motioned to approve consent items as presented. Edana Chisler seconded. Motion passes by all board members present.
- Approval of September meeting minutes
- Approval of September financials

### IV. Reports

#### a) Sales

- Maggie heading out next week and will on the road.
- Sales team has new video content.

#### b) Marketing

- Hometown for the holidays is out and running.
- Visit Rancho will be presenting at State of the City
- Marc will be attending the National League of Cities in Atlanta Georgia. David Sander will be chair in 2024.
- Telangana’s festival was this past weekend. Great event. Marc Sapoznik attended.

### VI. General Discussion Items

#### a. Board Retreat Follow Up

- i. We can seek out other agencies for board seats. Will require further follow up. More to come when Terry gets back next month.

### VII. Chairperson’s Update – Terry Park, none

### VIII. Director Updates – Open Forum

### IX. Property Updates- no updates

### X. New Business/Future Agenda Items

*(Items for future consideration, may not be discussed until agendized)*

### XI. Adjourn at 12:50pm.

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2729 Prospect Park Drive, Suite 117, Rancho Cordova, California, 95670, during normal business hours, except holidays.

**Public Comment:** In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today’s posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion

will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

**Access:** In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 290-5166 at least 72 hours prior to the meeting

Respectfully submitted by Dawn S Hall, VP of Operations