

Destination Signals supports Rancho Cordova with community activation—connecting local businesses with residents and visitors through VisitRanchoCordova.com.



THE BEST WAY TO REACH LOCALS & VISITORS

VISITRANCHOCORDOVA.COM

We are the most trusted travel resource for the Rancho Cordova region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

62% OF WEBSITE VISITORS ARE BETWEEN 25-54

75%

OF WEB TRAFFIC IS ON MOBILE DEVICES

OUR WEBSITE VISITORS ARE FOODIES, COOKING ENTHUSIASTS, SHOPPERS & ARTS & ENTERTAINMENT LOVERS



TOP 5 REASONS TO ADVERTISE:

1: REACH a qualified audience of wealthy, educated visitors and locals.

3: MEASURE your advertising performance and results.

2: BUILD targeted, custom-tailored campaign strategies.

4: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

5: As part of your partnership with Visit Rancho Cordova, take advantage of limited-time, cost-free advertising on VisitRanchoCordova.com



TO GET STARTED CALL (800) 274-8774 x732 OR CONTACT RANCHOCORDOVA@DESTINATIONSIGNALS.COM

TIER STRUCTURE & PLACEMENTS

Tier One (Choice of One)	
Ad Type	Placement
Peak Ad	Homepage or Run of Section
Featured Block Ad	Run of Leisure Pages (Excludes Meetings & Groups)

Tier Two (Choice of One)	
Ad Type	Placement
Mashup Ad	Single Page (Excludes Events)
Editorial Ad	Single Page (Excludes Events)

Tier Three	
Ad Type	Placement
Featured Listing Ad	Single Page

Tier One & Two Pages
Homepage
Things to Do
Events
Food & Drinks
Hotels
Plan Your Visit
Meetings & Groups

Tier Three Pages
Hotels
Events
Outdoor Activities
Family Fun
Food & Drinks
History
Shopping
Arts & Culture

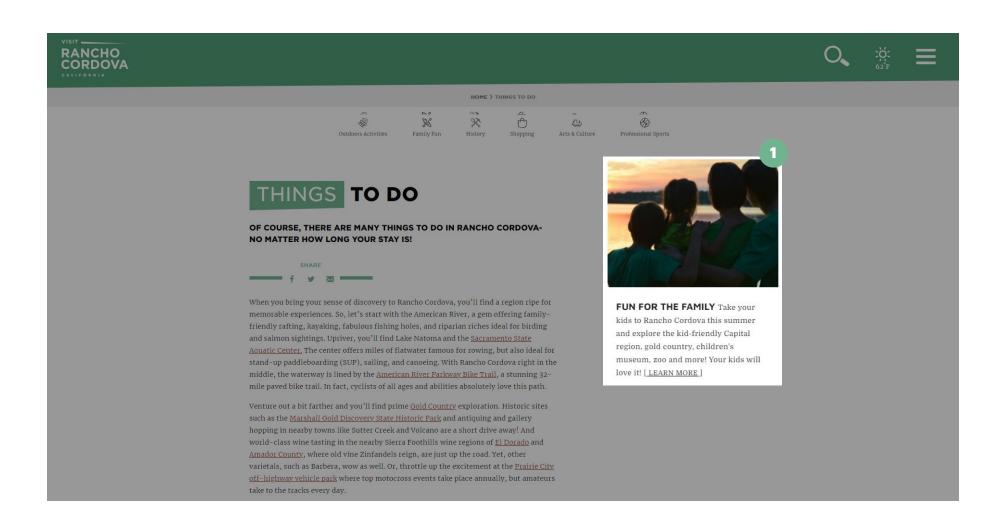
Sponsored Blog	
	Includes 2 House Ads Pointing to Blog
Specs	Up to 800 Words, up to 10 links & 3-5 Images

PEAK AD

1

Image: 640x480 pixels

Title: 30 characters **Body:** 215 characters Character count includes space



FEATURED BLOCK AD

2

Image: 640x480 pixels

Title: 25 characters **Body:** 125 characters Character count includes space











RANCHO CORDOVA'S FOOD SCENE OFFERS A VARIETY OF CUISINES AND PLENTY OF LOCAL CRAFT FOOD PRODUCTS AND FLAVORS.





Please note, due to the <u>Coronavirus quarantine</u>, hours at establishments may change. We urge you to call ahead!

From your favorite American staples to more adventurous, international cuisine, you will find <u>dining options</u> in Rancho Cordova to satisfy every palette and budget. Tap into our local food community with a visit to one of our <u>breweries or distilleries</u>. With the <u>wine regions</u> of Amador County and El Dorado close by, spend a day tasting world-class varietals like old Vine Zinfandel and Barbera. While you're here, plan to visit one of our <u>farmers markets</u> to connect with area farmers and enjoy fresh produce and artisanal food products.



Experience Rancho Cordova's Barrel District

more info



REACH YOUR TARGET AUDIENCE

51% of our website visitors are between ages 25-44. [LEARN MORE]



ADVERTISE WITH US

Reach locals and visitors with a Featured Block ad that appears throughout the website. [LEARN MORE]



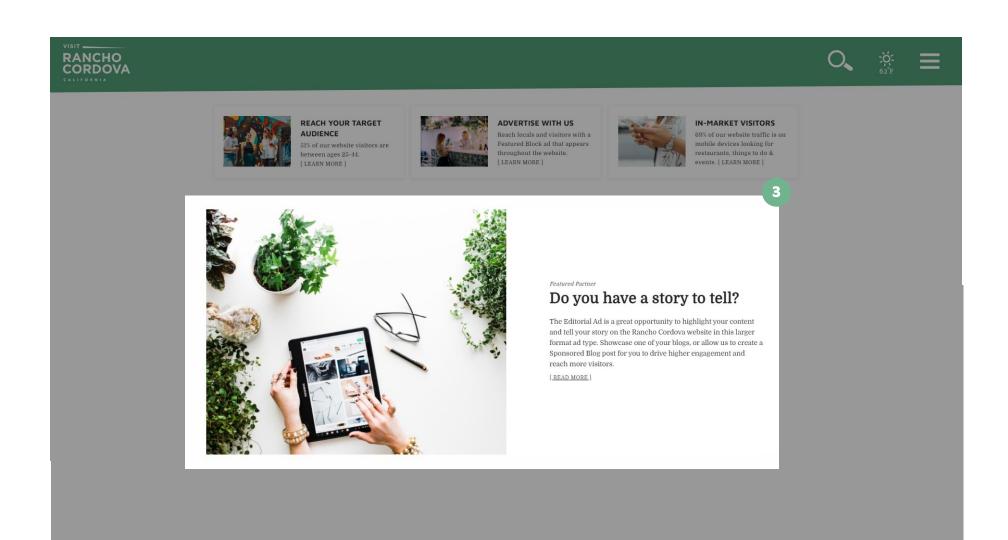
IN-MARKET VISITORS

69% of our website traffic is on mobile devices looking for restaurants, things to do & events. [LEARN MORE]

EDITORIAL AD

Image: 640x480 pixels
Title: 50 characters

Body: 345 characters Character count includes space



MASHUP AD

Image: 640x480 pixels Title: 35 characters

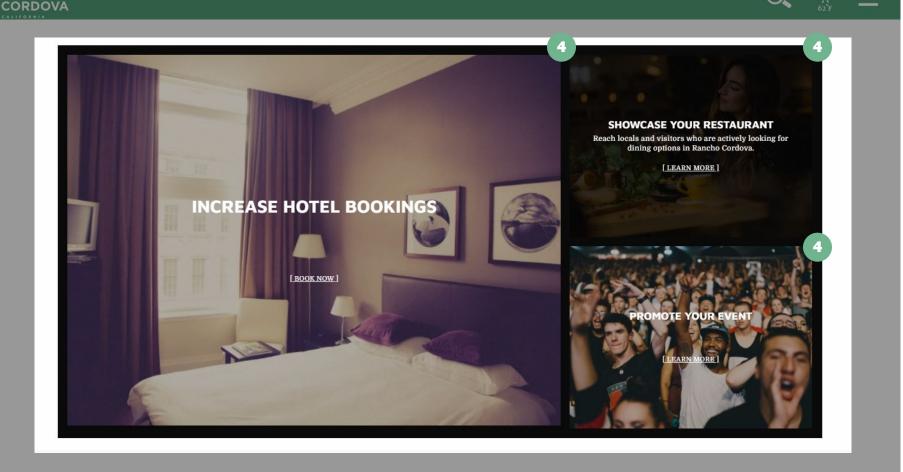
Body: 250 characters Character count includes space











FEATURED LISTING AD

5 Image: 640x480 pixels
Title: 30 characters
Body: 150 characters

Character count includes space









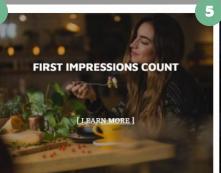
RANCHO CORDOVA HOTELS AND LODGING

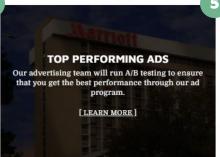
WHETHER VISITING ON BUSINESS OR PLEASURE, YOU'LL FIND IT ALL IN THE COMFORT OF ONE OF OUR RANCHO CORDOVA HOTELS.

We'll help you find affordable, comfortable hotels and plan some of the regions best regional activities including hiking along the <u>American River</u>, paddle boarding on <u>Lake Natoma</u>, wine tasting in <u>Amador County</u> or <u>Apple Hill</u>, enjoying <u>world-class craft brews</u> and enjoying excellent food. For more information about visiting, browse through our recommended <u>tourist itineraries!</u>



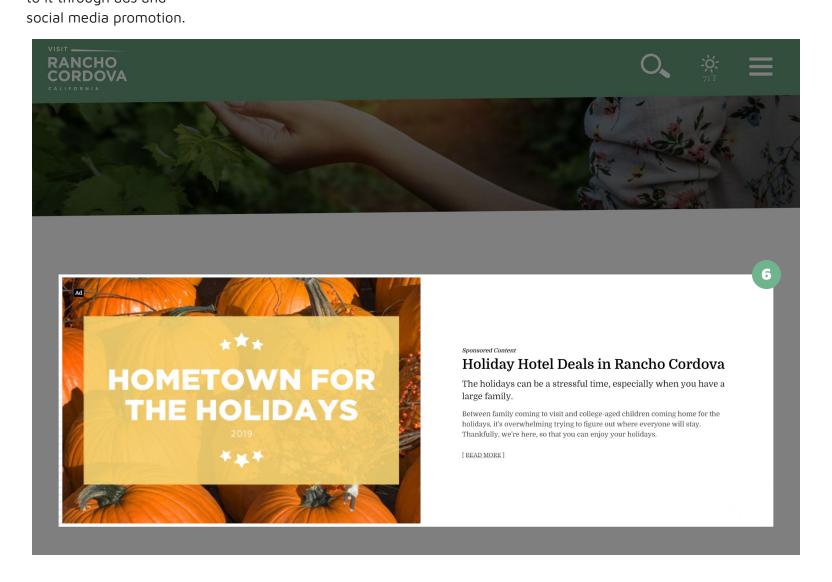






SPONSORED BLOG

Tell your story! Our team will write, optimize and publish a blog about your business, then drive traffic to it through ads and



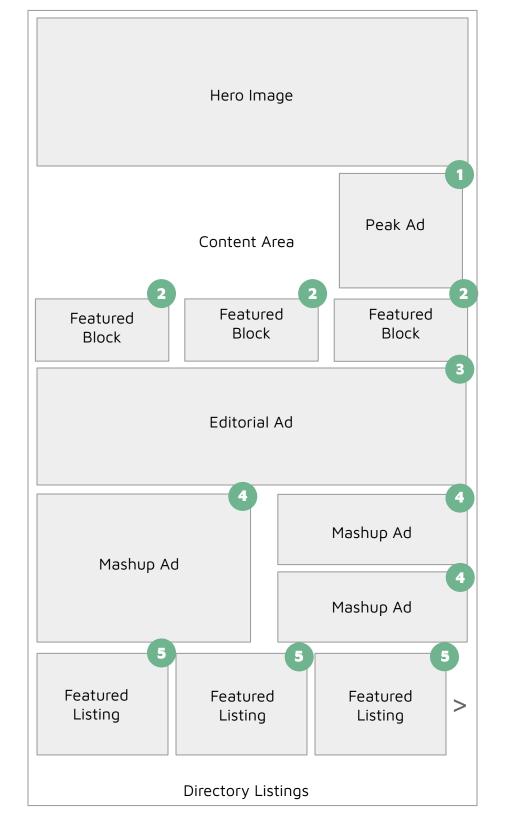


AD HIERARCHY

- 1 PEAK AD
- 2 FEATURED BLOCK AD
- 3 EDITORIAL AD
- 4 MASHUP AD
- 5 FEATURED LISTING

CONTACT ASHLEY:

(800) 274-8774 x732 ranchocordova@destinationsignals.com





THANK YOU!!

TO GET STARTED TODAY CALL (800) 274-8774 x732 OR RANCHOCORDOVA@DESTINATIONSIGNALS.COM