

Destination Signals supports Rancho Cordova with community activation—connecting local businesses with residents and visitors through VisitRanchoCordova.com.



THE BEST WAY TO REACH LOCALS & VISITORS

VISITRANCHOCORDOVA.COM

We are the most trusted travel resource for the Rancho Cordova region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

62% OF WEBSITE VISITORS ARE BETWEEN 25-54

75%

OF WEB TRAFFIC IS ON MOBILE DEVICES

OUR WEBSITE VISITORS ARE FOODIES, COOKING ENTHUSIASTS, SHOPPERS & ARTS & ENTERTAINMENT LOVERS



TOP 5 REASONS TO ADVERTISE:

1: REACH a qualified audience of wealthy, educated visitors and locals.

3: MEASURE your advertising performance and results.

2: BUILD targeted, custom-tailored campaign strategies.

4: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

5: As part of your partnership with Visit Rancho Cordova, take advantage of limited-time, cost-free advertising on VisitRanchoCordova.com



TO GET STARTED CALL (800) 274-8774 x732 OR CONTACT RANCHOCORDOVA@DESTINATIONSIGNALS.COM

TIER STRUCTURE & PLACEMENTS

Tier One (Choice of One)	
Ad Type	Placement
Peak Ad	Homepage or Run of Section
Featured Block Ad	Run of Leisure Pages (Excludes Meetings & Groups)

Tier Two (Choice of One)	
Ad Type	Placement
Mashup Ad	Single Page (Excludes Events)
Editorial Ad	Single Page (Excludes Events)

Tier Three	
Ad Type	Placement
Featured Listing Ad	Single Page

Tier One & Two Pages
Homepage
Things to Do
Events
Food & Drinks
Hotels
Plan Your Visit
Meetings & Groups

Tier Three Pages
Hotels
Events
Outdoor Activities
Family Fun
Food & Drinks
History
Shopping
Arts & Culture

Sponsored Blog	
	Includes 2 House Ads Pointing to Blog
Specs	Up to 800 Words, up to 10 links & 3-5 Images

PEAK AD

1 Image:

Image: 640x480 pixels **Title**: 30 characters

Body: 215 characters Character count includes space

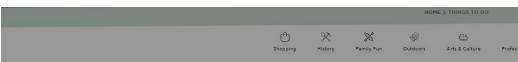


FEATURED BLOCK AD

2

Image: 640x480 pixels

Title: 25 characters **Body:** 125 characters Character count includes space





OF COURSE, THERE ARE MANY THINGS TO DO IN RANCHO CORDOVANO MATTER HOW LONG YOUR STAY IS!



When you bring your sense of discovery to Rancho Cordova, you'll find a region ripe for memorable experiences. So, let's start with the American River, a gem offering family-friendly rafting, kayaking, fabulous fishing holes, and riparian riches ideal for birding and salmon sightings. Upriver, you'll find Lake Natoma and the Sacramento State Aquatic Center. The center offers miles of flatwater famous for rowing, but also ideal for stand-up paddleboarding (SUP), sailing, and canoeing. With Rancho Cordova right in the middle, the waterway is lined by the American River Parkway Bike Trail, a stunning 32-mile paved bike trail. In fact, cyclists of all ages and abilities absolutely love this path.



Spangared by Heart Craft Studi

8

CREATIVE CLASSES FOR EVERYONE Join us for classes and workshops from painting & planting to sewing & yoga and so much more. Find classes for adults, kids, and all abilities. View our event calendar and get your creative juices flowing!

GET STARTED



Sponsored by The Sacramento

Children's Museum

LEARN & PLAY ALL DAY!

Spark a passion for learning in your little ones! Here, they'll learn through play & exploring exhibits designed to exercise their bodies & minds. [LEARN MORE]



Sponsored by Residence Inn Rancho

SETTLE IN & RECHARGE

These newly renovated suites, with full kitchens, workspaces & free Wi-Fi, offer everything you need for an extended stay.

[BOOK NOW]



Sponsored by Safetyville USA
SAFETY SUNDAYS OPEN
HOUSE

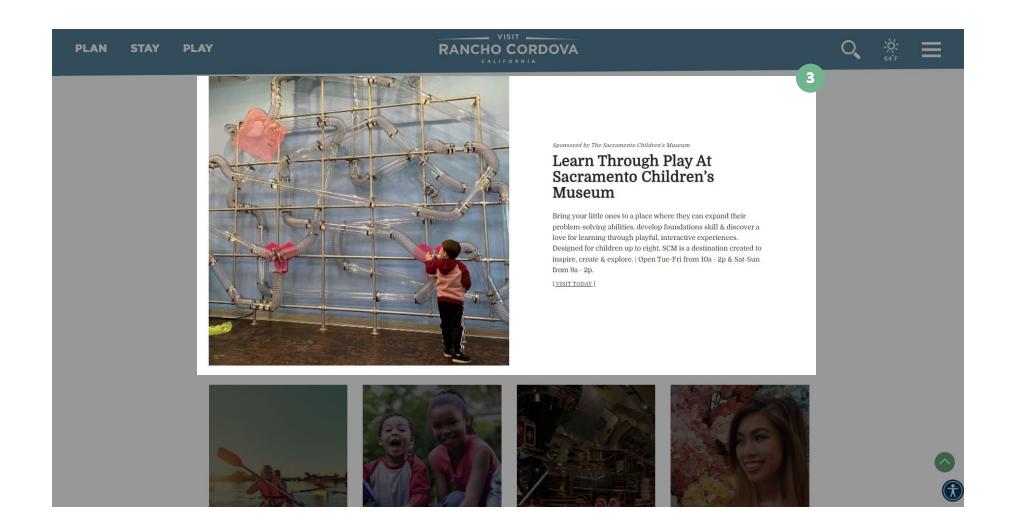
Come out for family-friendly, fun, educational activities. Each month features a different health & safety theme! [LEARN MORE]



EDITORIAL AD

3 Image: 640x480 pixels
Title: 50 characters

Body: 345 characters Character count includes space

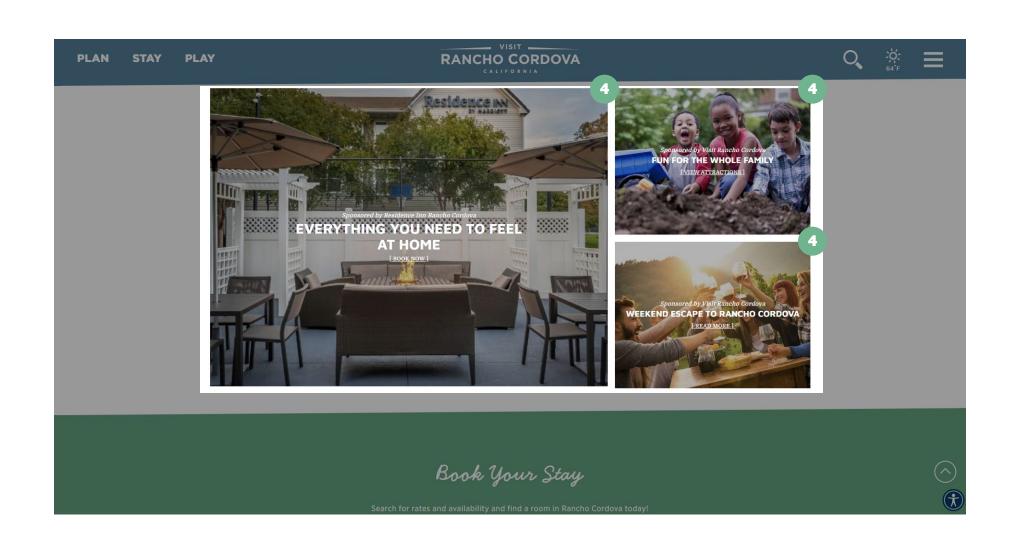


MASHUP AD

4

Image: 640x480 pixelsTitle: 35 charactersBody: 250 characters

Character count includes space

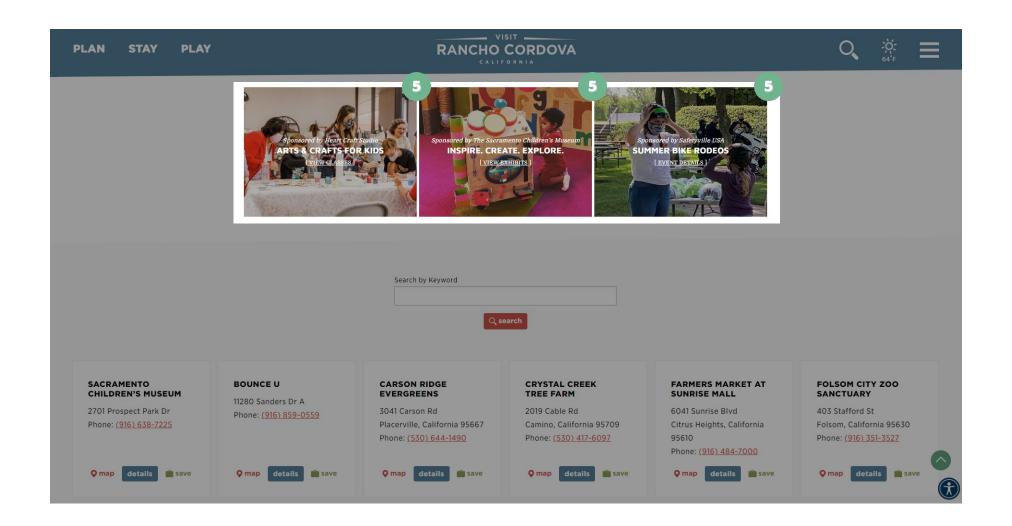


FEATURED LISTING AD

5

Image: 640x480 pixels **Title**: 30 characters

Body: 150 characters Character count includes space



SPONSORED BLOG

6

Tell your story! Our team will write, optimize and publish a blog about your business, then drive traffic to it through ads and social media promotion.

sponsored content

HOT AIR BALLOON RIDES

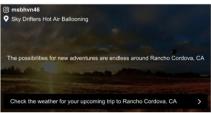






TRY A HOT AIR BALLOON RIDE FOR AN UNFORGETTABLE EXPERIENCE IN RANCHO CORDOVA.













Sky Drifters offers hot air balloon rides across the Sacramento Valley. Balloon flights offer an exciting and memorable activity for families and groups. You will see incredible views of ranch lands, vineyards, farms, and the rolling foothills of the Sierra Nevada Mountains. On early morning flights, you may even spot glimpses of deer and coyotes. If you want to wow your partner with a romantic gesture, opt for a private flight or even a proposal package!

Most flights will take place around sunrise and sunset when winds are calm. Balloon flights typically last about one hour and cover between three and ten miles, depending on the weather conditions.

6

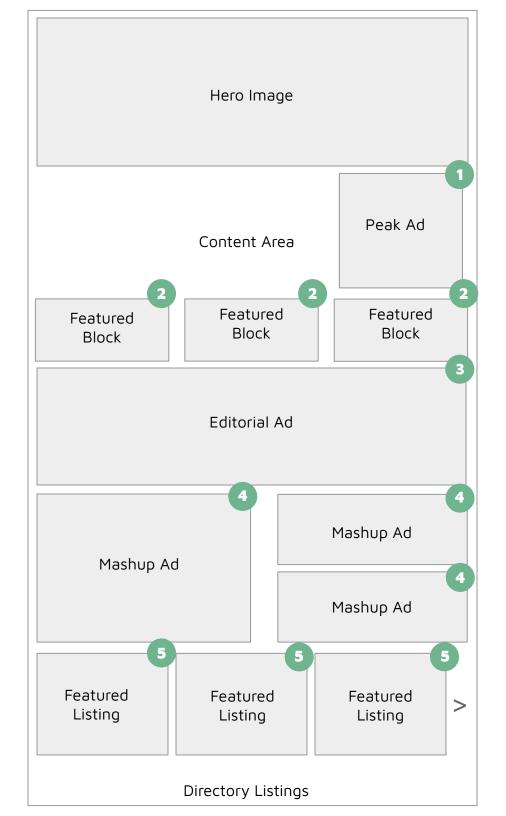


AD HIERARCHY

- 1 PEAK AD
- 2 FEATURED BLOCK AD
- 3 EDITORIAL AD
- 4 MASHUP AD
- 5 FEATURED LISTING

CONTACT ASHLEY:

(800) 274-8774 x732 ranchocordova@destinationsignals.com





THANK YOU!!

TO GET STARTED TODAY CALL (800) 274-8774 x732 OR RANCHOCORDOVA@DESTINATIONSIGNALS.COM