

Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Friday, November 18, 2022, Noon – 1:30 PM
RCTT Office Conference Room
10969 Trade Center Drive, Suite 100
Rancho Cordova, CA 95670

RCTT Values: Kaizen Respect Integrity Alignment Innovation

Attendance:

Board Members Present: Terry Park, Kristin Goble, Amanda Norton, Adam Bowley (by Phone)

Board Advisors Present: Lt. Matt Tamayo (Rancho Cordova Police Department,

Patrick Larkin (General Manager-Cordova Recreation & Parks District)

Board Members Absent: Sarah Alvarado, Diann Rogers, Michelle Quartarolo

Also in Attendance: Marc Sapoznik (CEO/President), Dawn Hall (Operations Director),

Caitlin McNamee (Sales Executive-Courtyard Rancho Cordova)

Agenda:

- I. Call to Order Interim Chair
 - Establish quorum Established at 12:10pm
 - Comments by the Chair-Sarah Alvarado is absent, Marc Sapoznik ran the meeting.
- II. Public Comment Matters Not on the Agenda
 - o Comments from Police Department-Lt. Matt Tamayo
 - There are some changes in the POP officers due to Justin Varner getting a promotion to detective. So, you will see some new faces in the community.
 - PD will start ramping up for the holidays and increasing patrol. If you need add'l assistance, please reach out.
 - Hotel watch will start back up in January. The first meeting will be held at the police department in the Canfield Room on January 25th from 1-2pm.
 - o Comments from Cordova Park & Recreation District-Patrick Larkin, General Manager.
 - There is a new park that will be coming soon off Grant Line Road.
 Residents within a 1-mile radius are being contacted for their input of amenities for the park.

III. Matters Requiring Action or Notice

 Approval of October meeting minutes-Action Item: Terry Park motions to accept the October minutes as presented with amendments of Action Items noted, to be

- forthcoming at the December Board Meeting. Adam Bowley seconded via conference phone. Motion passes by all board members present.
- Replacement of City Board Representative-Micah Runner will no longer be the City Representative for Visit Rancho Cordova. Amanda Norton will be moving forward.
 Action Item: Terry Park Motioned to accept Amanda Norton as our City Board Member effective today. Kristin Goble seconded. Adam Bowley voted yes via conference phone. The motion passes by all board members present.

IV. Committee Reports

a) Finance Committee

a. Financials were discussed and presented by Dawn Hall. Action item: Terry Park motioned to approve the October Financials as presented. Amanda Norton seconded. Adam Bowley voted yes via conference phone. Motion passes by all board members present.

b) Sales/Marketing

Action item: California Capital Film Office – to be tabled for the next board meeting. Awaiting the MOU from the City.

c) Executive Committee-There was no executive meeting held, and nothing to report.

VI. General Discussion Items

VII. Chairperson's Update – Marc

- **a.** The new Youth Center's grand opening took place this past month. This is a wonderful facility with a boxing ring inside.
- **b.** Amanda Norton noted that the city received an application for a new hotel, Hyatt House that is looking to build off of White Rock Road. She also mentioned that there are talks of expanding the Veteran's Village for the unhoused.

VIII. Director Updates – Open Forum

IX. Property Updates-There is a new Director of Sales for the Fairfield Inn.

X. New Business/Future Agenda Items

(Items for future consideration, may not be discussed until agendized)

- XI. Closed Session
- XII. Adjourn-Adjourned at 1:22pm

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2729 Prospect Park Drive, Suite 117, Rancho Cordova, California, 95670, during normal business hours, except holidays.

Public Comment: In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 290-5166 at least 72 hours prior to the meeting.

Respectfully submitted by Dawn S Hall, Operations Director