



**Rancho Cordova Travel and Tourism Corporation  
Board of Directors Meeting Minutes  
Friday, February 25, 2022, Noon – 1:30 PM  
RCTT Office Conference Room  
10969 Trade Center Drive, Suite 100  
Rancho Cordova, CA 95747**

**RCTT Values: Kaizen Respect Integrity Alignment Innovation**

**Attendance:**

**Present:** Robyn Cornell, Alyson Brian, Dean Chapman, Kristin Goble, Terry Park, Micah Runner

**Absent:** Sarah Alvarado, Diann Rogers

**Also in Attendance:** Marc Sapoznik (CEO/President) and Dawn Hall (Operations Director)

**Agenda:**

**I. Call to Order – Robyn Cornell, Chair**

- Establish quorum at 12:06pm
- Comments by the Chair – Robyn Cornell welcomed everyone to the February Meeting.

**II. Public Comment – Matters Not on the Agenda**

- Terry Park mentioned that property (Residence Inn) has been nominated for hotel of the year.
- Micah Runner announced there will be a Groundbreaking event on 02/28/2022 for the new fiber being installed throughout the city of Rancho Cordova. This will take a few years to complete.
- Marc Sapoznik let everyone know that there is a Documentary Film Festival coming soon.

**III. Matters Requiring Action or Notice**

- Approval of January meeting minutes
  - Kristin Goble had a change to the property Updates, section II. Item number 2 should read TownePlace and not TowneHome.

- **Action Item:** Alyson Brian motioned to accept the January minutes with the change of property name. Kristin Goble seconded. Motion passes by all board members present.
- Bylaws
  - The Bylaws now have pages at the bottom easy reference.
  - Alyson Brian went over the only change from the last meeting.
    - Article VI, Section 6 – Added in the Telephonic appearance and video conferencing.
  - **Action Item:** Kristin Goble motioned to approve the updated Bylaws. Terry Park seconded. Motion passed by all board members present.

#### IV. Executive Director's Update – Marc Sapoznik

- There are several events coming up
  - Murrieta Events with Equestrian-we are working with the hotels to see if they want to work out any deals, specials/offers.
  - Destinations Analysis event is on 03/10/2022. Maggie Huss is working hard on putting this event together. Hope all properties can attend.
  - Maggie Huss and Marc Sapoznik are working with Rio Estrada to add a 3<sup>rd</sup> day to the event. More to come.
  - Five Track and Field events are coming. We are working with Hon. David Sander.
  - Rowing is back starting April. Also, the new guidelines for hotels. Only 2 students to a room.
  - CA Capital Airshow is looking to expand their event to 7 days. This would extend room nights, etc. More to come as it evolves.
  - There is a Religious Group coming in April with several hundred room nights needed.
  - Mermaid convention is coming
  - Documentary Film Festival is June 10-12, 2022
  - PPE went out to all hotels courtesy of CH&LA.
  - We are moving into a endemic from a pandemic.
- Project updates

#### V. Committee Reports

##### a) Finance Committee

- a. Approval of financials- **Action item:** Terry Park motioned to approve the financials as presented. Alyson Brian seconded. Motion passes by all board members present.

##### b) Marketing Committee

- a. Property grants – There is money available for all properties. Help us get the word out.
- b. New chair – Meeting to be set in March. Look for an email on this. Robyn Cornell and Alyson Brian will Co-chair as interim until we find a replacement.

**b) Executive Committee**

- a. We are getting the Marketing Committee back up and running starting in March with a different structure.
- b. Project
- c. Financials
- d. Bylaws

**VI. General Discussion Items**

- o Dawn Hall let everyone know that the DBA for Rancho Cordova Travel and Tourism Corporation is in the works. "Visit Rancho Cordova"

**VII. Chairperson's Update**

- o La Quinta started the build back. Sale of their property to Highgate should be done by 03/03/2022.
- o Kristin Goble mentioned that she saw Mirinda Sildack and she sends her regards to the board.

**VIII. Director Updates – Open Forum**

**IX. Property Updates – None to report**

**X. New Business/Future Agenda Items**

*(Items for future consideration, may not be discussed until agendaized)*

**XI. Adjourn – Meeting adjourned at 1:46pm**

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2729 Prospect Park Drive, Suite 117, Rancho Cordova, California, 95670, during normal business hours, except holidays.

**Public Comment:** In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

**Access:** In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 290-5166 at least 72 hours prior to the meeting.

Minutes respectfully submitted by Dawn Hall / Operations Director