



**Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Friday, March 25, 2022, Noon – 1:30 PM
RCTT Office Conference Room
10969 Trade Center Drive, Suite 100
Rancho Cordova, CA 95747**

RCTT Values: Kaizen Respect Integrity Alignment Innovation

Attendance:

Present: Sarah Alvarado, Alyson Brian (Zoom), Robyn Cornell, Kristin Goble, Terry Park, Diann Rogers, Micah Runner

Absent: none

Also in Attendance: Leena Riggs (Director of Marketing and Partnerships), Dawn Hall (Operations Director) and Rachel Smith (Mermaid Convention)

Agenda:

I. Call to Order – Robyn Cornell, Chair

- Establish quorum at 12:14pm
- Comments by the Chair-Robyn turned the meeting over to Rachel Smith to talk about the Mermaid Convention on 03/20/2022-03/22-2022 in Hagen Park. RCTT is working with them on a sponsorship. Looking for Hotel group discounts.

II. Public Comment – Matters Not on the Agenda

- Diann Rogers mentioned that the current Leadership Class is looking for donations for towels. The class is working with HART to collect items for the homeless community. There is now a portable shower that is going to be utilized for the homeless and there will be more items that they will need. More to info to come next month.
- Alyson Brian let everyone know that they have a new Area Sales Manager for the Courtyard.
- Sarah Alvarado let everyone know that the Hyatt hired Hillary Johnston.
- Diann Rogers let everyone know that the Chamber is hiring an Administrator and a Contractor.

- Robyn Cornell mentioned that RCTT started back up the Marketing Committee monthly meetings. Our first meeting we revised the grant program. Maggie Huss emailed some recommendations. The committee is excited to be back meeting.

III. Matters Requiring Action or Notice

- Approval of February meeting minutes
 - **Action item:** Terry Park motioned to accept the February Meeting Minutes as presented. Alyson Brian seconded. Motion passes by all board members present. Robyn took rollcall for Alyson Brian with a yes vote for approval of February Financials.

IV. Committee Reports

a) Finance Committee

- a. **Action item:** Terry Park motioned to approve the financials as presented. Kristin Goble seconded. Motion passes by all board members present. Robyn took rollcall for Alyson Brian with a yes vote for approval of February Financials.

b) Marketing Committee – Leena Riggs went over enclosed report.

c) Executive Committee – Project update was given. Exec went over the TBID collections.

V. General Discussion Items –

- Sarah Alvarado mentioned that the Hyatt has hired security for their property.
- Dawn Hall mentioned that at the HART meeting this month, it was announced that the city has hired a new Navigator for the homeless.

VI. Chairperson's Update – None.

VII. Director Updates – Open Forum

VIII. Property Updates

IX. New Business/Future Agenda Items

- Michael Foust will be giving a presentation at the next board meeting in April.
- Kristin Goble asks that if anyone would like to participate in a trash pickup @ Mather this Saturday, 03/26/2022, she would appreciate the helping hands. This is a clean up coordinated through "Sacramento Picks It Up".

(Items for future consideration, may not be discussed until agendaized)

XI. Adjourn-Meeting adjourned at 1:38pm

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2729 Prospect Park Drive, Suite 117, Rancho Cordova, California, 95670, during normal business hours, except holidays.

Public Comment: In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 290-5166 at least 72 hours prior to the meeting.

Minutes respectfully submitted by Dawn Hall (Operations Director)