



**Rancho Cordova Travel and Tourism Corporation
Board of Directors Meeting Minutes
Friday, September 30, 2022, Noon – 1:30 PM
RCTT Office Conference Room
10969 Trade Center Drive, Suite 100
Rancho Cordova, CA 95670**

RCTT Values: Kaizen Respect Integrity Alignment Innovation

Attendance:

Board Members Present: Robyn Cornell, Sarah Alvarado, Diann Rogers, Micah Runner, Terry Park, Kristin Goble (Speaker Phone)

Board Members Absent: none

Also in Attendance: Patrick Larkin (Advisor), Nyem Islam (California Inn & Suites), Michelle Quartarolo (Hampton Inn), Adam Bowley (TownePlace Suites by Marriott)

Agenda:

I. Call to Order – Robyn Cornell, Chair

- Establish quorum at 11:15am
- Comments by the Chair-Thank you for coming today to our Annual Meeting.

II. Public Comment – Matters Not on the Agenda

- Diann Rogers thanked everyone for their participation in the Chamber's golf tournament. Also, the Holiday Craft Faire is on November 17th. Diann said she will bring us over some of the homeless rack cards for the properties.

III. New Board Member Elections – Diann

- Diann Rogers let everyone know that we had 2 hoteliers that were interested in joining the Board, Adam Bowley (TownePlace Suites by Marriott) and Michelle Quartarolo (Hampton Inn). They both introduced themselves to the board.
- **Action Item:** Terry Park motioned to bring Adam Bowley onto the Board as a director. Sarah Alvarado seconded. Motion passes by all board member present. Kristin Goble motioned yes by speakerphone.
- **Action Item:** Terry Park motioned to bring Michelle Quartarolo onto the Board as a director. Sarah Alvarado seconded. Motion passes by all board member present. Kristin Goble motioned yes by speakerphone.

- Diann let the board know that there are 3 board members that have termed out. (Dean Chapman, Terry Park and Kristin Goble)
 - Dean Chapman has elected to roll off the board
 - Terry Park and Kristin Goble have requested to stay on the board. 1 more year. Diann said this is done by a unanimous vote only.
 - **Action Item:** Diann motioned to extend Terry Park on the Board for 1 year. Micah seconded. Motion passes by all board member present. Kristin Goble motioned yes by speakerphone.
 - **Action Item:** Diann Rogers motioned to extend Kristin Goble on the Board for 1 year. Micah seconded. Motion passes by all board members present.

IV. Matters Requiring Action or Notice

- Approval of June/August meeting minutes
 - **Action Item:** Michelle Quartarolo motioned to accept the June Meeting Minutes as presented. Adam Bowley seconded. Motion passes by all board members present. Kristin Goble motioned to obtain as she was not present for the June Board Meeting. This was done via speakerphone.
 - **Action Item:** Adam Bowley motioned to accept the August Meeting Minutes as presented. Michelle Quartarolo seconded. Motion passes by all board members present. Kristin Goble motioned yes by speakerphone.

V. Committee Reports

a) Finance Committee

- a. Action item: Approval of financials
 - i. Adam Bowley motioned to accept the August financials as presented. Michelle Quartarolo seconded. Motion passes by all board members present.

b) Sales/Marketing

- a. Greg Watry has been great for our content. He is working with The Grapevine (The Messenger) to provide content.
- b. Marc Sapoznik went over the Marketing report that was provided.
- c. Sales report will be handed out at the October Board Meeting.

c) Executive Committee

- a. Nothing to report as there was no meeting.
- b. Robyn Cornell let everyone know that La Quinta was sold to a different management group, and she no longer be able to have a position on our board as she has no hotel representation. Her last meeting is today. Sarah Alvarado will be acting as Interim Board Chair until the position gets filled.
- c. Lisa Leonti-Nottingham will be participating in Leadership Rancho Cordova this upcoming year and will graduate in June of 2023.

VI. General Discussion Items

- a. Lisa Leonti-Nottingham will be participating in Leadership Rancho Cordova this upcoming year and will graduate in June of 2023.
- b. Patrick Larkin mentioned that Cordova High's Homecoming is tonight. The Park District has announced a new park coming soon, "WH Williamson Park". Several family members were present for the groundbreaking. Halloween @ Hagen will be on October 28th. The District is in the process of Project Planning. Patrick also wanted to say that the Annual Report was amazing.
- c. Micah Runner mentioned that the "The State of the City" is November 2nd. The Youth Center is opening on November 3rd and please RSVP if you plan on attending. It will be from 4-6pm.
- d. Robyn Cornell said a special thank you to all the hotel partners.

VII. Chairperson's Update

VIII. Director Updates – Open Forum

IX. Property Updates

- a. Adam Bowley hopes to open his hotel in December.
- b. Michelle Quartarolo is preparing for Aftershock.

X. New Business/Future Agenda Items (Items for future consideration, may not be discussed until agendaized)

- a. Marc Sapoznik will put on the agenda to discuss the CA Capital Film Office sponsorship

XI. Closed Session – Agreements

XII. Adjourn

All materials relating to an agenda item for an open session of a regular meeting of the Rancho Cordova Travel and Tourism Corporation (RCTTC) board of directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Rancho Cordova Travel and Tourism Corporation, 2729 Prospect Park Drive, Suite 117, Rancho Cordova, California, 95670, during normal business hours, except holidays.

Public Comment: In this time period, anyone may address the Rancho Cordova Travel and Tourism Corporation Board regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to three (3) minutes unless the Chairperson specifically authorizes more time. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Rancho Cordova Travel and Tourism Corporation Office at (916) 290-5166 at least 72 hours prior to the meeting.